



Derecho Aplicado a
la Empresa I /
Business Law I
**Grado en Creación,
Administración y
Dirección de Empresas**



UNIVERSIDAD
NEBRIJA

SYLLABUS

Course: Derecho Aplicado a la Empresa I / Business Law I

Degree: Grado en Creación, Administración y Dirección de Empresas

Type: Core

Languages: Español / English

Modality: In-Person and Online

Credits: 6

Year: 1st

Semester: Spring Semester / Sem1

Professors: Prof. Dr. Fernando Diez Estella; Prof. Álvaro Rodríguez García; Prof^a. Cristina Díaz Piñas

1. COMPETENCES AND LEARNING OUTCOMES

1.1. General and Specific Competencies

- Core competencies: CB1, CB2, CB3, CB4, CB5
- General competencies: CG1, CG2, CG4, CG6, CG7, CG8, CG9, CG10, CG11, CG12, CG13, CG14, CG15, CG16, CG17, CG21, CG22
- Specific competencies: CE1, CE2, CE3, CE8, CE9, CE11, CE12, CE13, CE17, CE20, CE22, CE25, CE38

1.2. Learning outcomes

- Know, associate and apply the basic elements of business analysis
- Express themselves correctly orally and in writing in Spanish
- Express themselves correctly orally and in writing in English
- Each subject in this module links its specific learning outcomes with the rest of the subjects in this report (i.e.: fundamentals of economics – economic analysis)

2. CONTENTS

3.1. Prerequisites

None.

3.2. Description

Since students are the first contact they have with the world of law it would be important to give them a notion about the origin of law, its sources, the types of law and logically also a comparison of the different legal systems existing in the European continent (French system and Anglo-Saxon system). They will also be made aware of some notions about the origin, evolution, history and sources of Community law in order to know an increasingly important and fundamental system in our society. The idea of the subject would be based on a theoretical and practical aspect, in this way they themselves through the oral exposure of practical cases with their companions, they would be able to locate and interpret the theoretical classes and at the same time to introduce the variable of the Comparative law in order to achieve a more global knowledge of the matter.

3.3. Covered Topics

Unit 1. THE LEGAL SYSTEM AND THE DIFFERENT TYPES OF LAW

Unit 2. THE ENTREPRENEUR AND THE COMPANY AS SUBJECTS OF LAW

Unit 3. THE LEGAL REGIME FOR ADVERTISING

Unit 4. MARKET COMPETITION

Unit 5. INTELLECTUAL AND INDUSTRIAL PROPERTY

Unit 6. OBLIGATIONS AND CONTRACTS

Unit 7. THE SOCIAL ENTREPRENEUR

Unit 8. THE GENERAL SHAREHOLDERS' MEETING

Unit 9. THE LEGAL REGIME OF ADMINISTRATORS

Unit 10. THE EMPLOYER'S LABOR REGIME

Unit 11. BUSINESS CRISIS: INSOLVENCY LAW

Unit 12. THE DIGITALIZATION OF THE COMPANY (LEGAL ASPECTS)

3.4. Individual / Group Assignments

During the course, some of the following activities, practices, reports or projects, or others with similar objectives or nature, may be developed:

Directed Activity 1 (AD1): **Business company creation:** The following activity will require knowledge about how commercial companies are created, and which are its requirements. An amount of "fake" money, time and context will be given. The students, given all the information, will need to decide the company they want to create, with who, or if they prefer being an entrepreneur because of its legal regime. (Gamification based exercise).

Directed Activity (AD2): **Harvard Business Publishing. Article.** *The future of capitalism: How the next generation of business leaders can fix capitalism to have a more positive impact for all.* 28p (Reflection and debate time).

Directed Activity (AD3): **Harvard Business Publishing. Main Case.** *Adidas: How To Keep Running Fast in a Post-COVID-19 World?* 22p. (Case reading at home – Case resolution in class).

Directed Activity (AD4): **Mad Ad.** Group activity about creating “illegal advertisements”. Each group has to identify which is the principle/article which is being violated. The group who identifies the most, wins. (Gamification based exercise).

2.5. Learning Activities

LEARNING ACTIVITIES		
In-Person Learning	Hours	Attendance %
A1 Lectures	45	100%
A2 Discussion Sections	9	100%
A3 Mentoring	9	100%
A4 Individual / Group Assignments	18	0%
A5 Online Assignments	6	50%
A6 Extracurricular Materials	6	0%
A7 Self Study	51	0%
A13 Exam	6	100%
Online Learning	Hours	Attendance %
A9 Asynchronous Classes	12	0%
A10 Discussion Sections, Synchronous or Asynchronous	12	0%
A3 Mentoring	24	0%
A4 Individual / Group Assignments	18	0%
A5 Online Assignments	12	0%
A6 Extracurricular Materials	12	0%

A7 Self Study	54	0%
A13 Exam	6	100%

Methodologies:
In-Person: MD1, MD2, MD3, MD4, MD5
Online: MD1, MD2, MD3, MD4, MD5

GRADING RUBRICS

3.5. Grades

Grades are calculated as follows:

0 - 4.9 Fail (SS)

5.0 - 6.9 Pass (AP)

7.0 - 8.9 Notable (NT)

9.0 - 10 Outstanding (SB)

The mention of "Matrícula de Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0.

3.6. Evaluation criteria

Ordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S1 Attendance and Participation	10%
S2 Individual / Group Assignments	30%
S3 Midterm Exam (On-Site)	10%
S4 Final Exam (On-Site)	50%

Modality: Online

Evaluation Criteria	Percentage
S10 Participation (Forums and Supervised Activities)	10%
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	60%

Extraordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Modality: Online

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Restricciones y explicación de la ponderación: para poder hacer media con las ponderaciones anteriores será necesario obtener al menos una calificación de 5 en la prueba final.

Asimismo, será potestad del profesor solicitar y evaluar de nuevo las prácticas o trabajos escritos, si estos no han sido entregados en fecha, no han sido aprobados o se desea mejorar la nota

obtenida en ambas convocatorias.

En todo caso, la superación de la materia está supeditada a aprobar las pruebas finales presenciales e individuales correspondientes.

3.7. Restrictions

Minimum Grade

To be able to qualify for inclusion of the above evaluation criteria percentages in the calculation of the final grade, it is necessary to obtain at least a grade of 5.0 in the final test.

Attendance

Student who have missed more than 25% class meetings (unexcused) may be denied the right to take the final exam in the ordinary session.

Writing Standards

Special attention will be given to written assignments, as well as to exams, regarding both presentation and content in terms of grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in point deduction.

3.8. Plagiarism Warning

Nebrija University will not tolerate plagiarism under any circumstances. Reproducing content from sources other than a student's own work (the internet, books, articles, and peers' work, among others) without proper citation will be considered plagiarism.

If these practices are detected, they will be considered a serious offense, and the sanctions provided for in the Student Regulations may be applied.

4. BIBLIOGRAPHY

Required Reading

Fundamentos de Derecho Empresarial

Autor Principal: Beltrán, José Luis
ISBN: 9788447053230
Editorial: Civitas. Fecha de la edición:
2012
Lugar de la edición: Navarra. España

Business Law

Main writer: Henry R. Cheeseman
ISBN-13: 9780136994527
Publisher: Pearson
Issue date: 11th edition (2021)

Recommended Reading

Manual de Introducción al Derecho

Autor Principal: Villa Gil, Luis Enrique de la
ISBN: 9788445420942
Editorial: Centro de Estudios Financieros (CEF). Fecha de la edición: 2012
Lugar de la edición: Madrid. España. Edición número: 3ª ed.

Lecciones de Derecho Mercantil

Autor Principal: Jiménez Sánchez, Guillermo

ISBN: 9788430982578

Editorial: Tecnos. Fecha de la edición: 2021

Lugar de la edición: Madrid. España. Edición número: 24ª ed.