



Global Economy
Trends

**Bachelor in Applied
Modern Languages**



UNIVERSIDAD
NEBRIJA

TEACHING GUIDE

Subject: Global Economy Trends

Degree: Bachelor in Applied Modern Languages

Character: Elective

Language: English

Modality: On-site

ECTS: 6

Course: 4th

Semester: 7

Professors/Teaching Staff:

1. COMPETENCES AND LEARNING OUTCOMES

1.1. Competences

CB1 Have and understand knowledge in an area of study that is based on general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that imply knowledge coming from the forefront of their field of study.

CB2 Apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defence of arguments and the resolution of problems within their area of study.

CB3 Gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.

CB4 Transmit information, ideas, problems and solutions to both a specialized and non-specialized public.

CB5 Develop the learning skills necessary to undertake further studies with a high degree of autonomy.

CG3 Develop reasoning and exposition strategies, written and orally, within the field of study of Applied Modern Languages.

CG5 Understand, evaluate and analyse messages in different formats in the studied languages, taking into consideration different sociocultural contexts.

CG7 Recognise, document, value and go in depth into linguistic, literary and cultural diversity in current context, drawing attention to its origins and future perspectives.

CE3 Efficiently apply in professional environments the techniques and resources related to linguistic mediation, language teaching, the improvement of mediated communication through technology and intercultural conflict resolution.

CE5 Knowing the pragmatic rules of the studied languages in order to adequately interpret oral and written messages, preventing linguistic and intercultural misunderstandings.

CE11 Know the basis of technological applications to process natural language, the improvement of communication, organization and access to information.

CE14 Understand, know, analyse, compare and evaluate different psycholinguistic and cognitive theories related to language acquisition and the different methodologies and approaches for language teaching.

1.2. Learning outcomes

At the end of this subject, the student need:

- To be able to recognise diversity and respect multiculturalism.
- To be able to apply interpersonal communicative capabilities to mediation processes in multicultural conflicts and plurilingual spaces.
- To be able to manage the basic principles of both Microeconomics and Macroeconomics.
- To be able to generate and manage oral and written production with professional purposes in institutional environments.
- To be able to interpret the socio-political, economic and cultural outlook of the contemporary world.
- To be able to identify the main elements of International Relations, understanding and integrating its multidisciplinary character.

2. CONTENTS

2.1. Previous requirements

None

2.2. Description of contents

The analysis of the main phenomena characterising the global economic environment and the international competitiveness of countries. Development of emerging economies in the context of globalisation, the determinants of trade and investment, real progress in reducing poverty and the main demographic and environmental challenges. Processes of regional integration, introduction to international economic institutions, risks associated with the state of the international financial system, sovereign debt and currency imbalances. Functioning of the different capital markets existing in the international arena..

2.3. Training activities

TRAINING ACTIVITY	HOURS	PERCENTAGE OF ATTENDANCE
A1. Theoretical-practical classes, field work sessions	45	100%
A3. Individual and/or group tutorials	15	60%
A4. Individual or group work	47	20%
A6. Individual study and autonomous work	40	0%
A8. Tasks for assessment and final assessment	3	100%

2.4. Teaching methodologies

CODE	Teaching methodologies	Description
MD1	Expository method/ Master class	Presentation by the teacher of the contents of each topic through explanations and presentations, along with indications on sources of information and bibliography. The active participation of the student is promoted through activities such as debates, discussion of case studies, questions and presentations. The student will previously have the didactic materials, which will include objectives, syllabus, schedule and resources.
MD2	Resolution of exercises and problems	Approach to situations and practical exercises that the student must solve.
MD4	Performing work	Preparation of reports and documents in which the student must carry out bibliographic search, information gathering, document analysis, case analysis, writing and explanation of conclusions.

3. ASSESSMENT SYSTEM

3.1. Grading system

The grading system (R.D. 1125/2003, of 5th September) will be as follows:

- 0 - 4.9 Fail (SS)
- 5.0 - 6.9 Pass (AP)
- 7.0 - 8.9 Good (NT)
- 9.0 - 10 Excellent (SB)

The mention of "honors" may be obtained at the proposal of the professor of the subject after completing a tutored work. The teacher must write a report evaluating the contributions of the work.

3.2. Evaluation criteria

Ordinary call

Assessment systems:	Minimum weighting	Maximum weighting
SE1 Attendance and participation	10%	25%
SE2 Presentation of assignments and projects (individual tasks and group work) Actividades académicas dirigidas	20%	30%
SE3 Midterm assessment	15%	25%
SE4 Final assessment	35%	50%

Extraordinary call

Assessment systems:	Minimum weighting	/ Maximum weighting
SE2 Presentation of assignments and projects (individual tasks and group work)	40%	40%
SE4 Final assessment	60%	60%

3.3. Restrictions

Minimum grade

In order to average the above weightings, it is necessary to obtain at least a grade of 5 in the final exam.

Attendance

Students who, without justification, fail to attend more than 25% of the face-to-face classes may be deprived of the right to take the exam in the regular exam.

Writing standards

Special attention will be paid in the papers, practices and written projects, as well as in the exams, to both the presentation and the content, taking care of the grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in points being deducted in such work.

3.4. Warning about plagiarism

The Universidad Antonio de Nebrija will not tolerate plagiarism or copying under any circumstances. It will be considered plagiarism the reproduction of paragraphs from texts other than the student's audit (Internet, books, articles, papers of colleagues...), when the original source is not cited. The use of quotations cannot be indiscriminate. Plagiarism is a crime.

If this type of practice is detected, it will be considered a Serious Misconduct and the sanction foreseen in the Student Regulations may be applied.

4. BIBLIOGRAPHY

Basic bibliography

Recommended bibliography

5. PROFESSORS' INFORMATION

You can consult the e-mail addresses of the professors and the academic and professional profile of the teaching staff at ...